



Please note that this vacancy is not a UNDP office position. This is a NIM project jointly implemented by UNDP and Department of Environment.

Conservation of Iranian Wetlands Project (CIWP)

Vacancy for Senior CEPA Expert

BACKGROUND

The Conservation of Iranian Wetlands Project (CIWP) as a joint initiative of Department of Environment (DOE) and UNDP has championed the introduction of innovative ecosystem-based approaches for the conservation and management of Iranian wetlands, for the benefit of the communities and biodiversity that depend on these remarkable ecosystems. However, these wetlands continue to be seriously threatened by the combined impacts of upstream water infra-structure developments, non-sustainable agricultural practices and climate change. These impacts have severe consequences for wetland-dependent communities and biodiversity, and have reached a critical situation for some wetlands. Recent environmental crises in Iran have brought the conservation of wetland ecosystems to the highest attention of project stakeholders because of the consequences for human security. The CIWP formulated a strategy for period 2015-2019 that focused on providing evidence-based policy arguments and practical solutions to support wiser decision-making in favor of wetlands. The overall goal of this strategy is that the condition of Iranian wetlands is improved in terms of biodiversity and livelihoods of inhabitants around wetland ecosystems. Its specific objective is that the contribution of wetlands to sustainable development is valued, and their restoration and conservation are guaranteed. Shortly before this fresh start, and with the financial contribution from the Government of Japan, a new component for "Modelling Local Community Participation in Restoration of Lake Urmia through Establishment of Sustainable Agriculture and Biodiversity Conservation" was added to CIWP in 2014 and continued till 2020 in seven phases.

In 2020, based on a new 5-year document, Phase III of the Conservation of Iranian Wetlands Project (CIWP) started. This phase was built on the successes of the previous phases of the project since 2005 during which the ecosystem-based management approach was introduced and partly implemented for several wetlands. Valuable achievements of the project during previous phases include preparation of Integrated Management Plans for wetlands and establishment of the implementation structures, strengthening the wetland related legislations, laws and capacities at national level, awareness raising of the stakeholders and the public on the values of the wetlands.

The strategic components selected for the implementation of the project for sustaining the conservation of the wetlands and livelihood of the surrounding population are: 1) Iran's wetlands are better managed through mainstreaming the ecosystem approach and applying effective tools; 2) The management of land, water and biodiversity in wetland basins is sustainable and adapted to climate change, enhancing local community livelihoods and wellbeing; and 3) Iran's wetlands are in better condition due to increased public awareness and participation, enhanced collaboration, knowledge and sharing of innovative national and international technologies and practices.



Description of work responsibilities

The Senior CEPA Expert (**SCEPAE**) will report to NPM, and be responsible for effective communication and networking throughout the project implementation. The SPACE will help to ensure the highest level of information exchange, awareness raising, and public participation in accordance with annual work plans, and developed strategy for each theme.

The **SCEPAE** will implement the following main responsibilities:

1. Advise and support the development of a full CIWP communications strategy (vision, creative ideas, audiences, key messages);
2. Support implementation of a Public Awareness, Education and Communications strategy, including:
 - Project brand, style, standards and materials
 - Reporting style
 - Internal project communications tools
 - Communication links with other related projects
 - Expert networks
3. Oversee CIWP content (printed and online);
4. Manage design, layout and visual production;
5. Support identifying, developing and applying wetlands management tools, platforms, innovative and effective approaches to increase public awareness and participation;
6. Monitor increase public awareness and participation regularly;
7. Technical follow ups on project activities at national and local levels and implement related tasks to scale up of CIWP achievements;
8. Work closely with project staff members, consultants (i.e. national and international), partners, UNDP and stakeholders to facilitate fulfillment of the project objectives;
9. Translating reports, letters and documents from Farsi to English and vice versa and assisting in interpretation during the workshops or anytime needed;
10. Supervised translation processes of selected publications in different languages;
11. Manage publications processes such as production of posters, flyers, brochures, etc;
12. Assisting NPM and other project staff (including at Site Offices) in required coordination matters;
13. Assist in development, implementation and evaluation of CEPA plans for wetlands at national, provincial and local levels;
14. Provide communications input to project activities where appropriate;
15. Supervised activities related to conferences, seminars, training courses etc;
16. Coordinate and manage exhibition participation at national, regional and global events;
17. Ensure style and communications quality of all outputs;
18. Support any other activities requested by NPM.



Timing, duration and duty stations

The **SCEPAE** will be given a 3-month trial contract which will be extended upon the satisfaction of both sides. S/he will be based at the project office in Tehran with periodic visits to the project sites. **SCEPAE** contract will be subject to annual extension based on satisfactory results of performance review.

Qualifications

- Graduate degree in communications, Environment or other directly related field (e.g. public relations, social sciences, natural resources management etc.);
- Solid experience in fields related to the assignment;
- At least 5 years previous relevant job experience
- Excellent inter-personal, communication, networking and negotiating skills;
- Fluent English-language speaking and writing skills;
- Previous work experience in the region on issues directly related to the project;
- Ability and willingness to travel, and;
- Demonstrated skills in office computer use - word processing, spreadsheets, databases and communications software.

Interested applicants should send their application together with their Curriculum Vitae to:

CIWP office, Deputy of Marine Environment and Wetlands, Department of Environment, Pardisan Eco-Park, Hakim Highway, Tehran, Iran

Or by e-mail to:

ciwp.vacancy@gmail.com Or by Fax

to: +98(21)88241658

Closing Date: 26. Mar .2021

Please take note that the vacancy notice title (Senior CEPA Expert) must be referred to in your email subject.

Mehri Asnaashari
Acting National project Manager



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تلفن: ۸۸۲۴۱۶۵۸، فکس: ۸۸۲۴۱۶۵۸